

# BRING YOUR CONTENT ALIVE

## Hands-on exercises to develop an upcoming presentation or improve a current one

1. Think of a story you heard, or gave, at a recent presentation. Apply the SPA method.

---

---

---

---

2. List three different quotes you could use in your next presentation.

---

---

---

---

3. Write three examples of ways you could add statistics to a presentation.

---

---

---

---

4. Write two different ideas for incorporating humor into your next presentation.

---

---

---

---

5. Review a previous presentation, and note where you could add three examples to increase clarity and understanding.

---

---

---

---