

AVOIDING THE SEVEN DEADLY SPEAKER MISTAKES

Take-away points to develop an upcoming presentation or improve a current one

1. A lazy speaker is one who fails to prepare and doesn't try to make the information interesting.

Tips to prevent laziness:

- *Work to make your content interesting.*
- *Plan a strong beginning.*
- *Plan transitions.*
- *Plan a strong ending.*



2. Speaker envy can cause a new speaker to copy experienced speakers and use their material.

Tips to prevent envy:

- *Develop your stories from your own unique experiences.*
- *Watch other speakers to learn from them and then develop your own style.*
- *Speaking is like a sport. The more you do it and practice, the better you become.*
- *Imitate the hard work and commitment of experienced speakers.*



3. It doesn't help a speaker to imagine the audience in their underwear. Lust is a deadly speaker mistake.

Tips to avoid lust:

- *Show respect for your audience.*
- *Connect by making eye contact.*
- *Plan ways to engage your audience.*



4. The speaker who commits gluttony packs everything possible into a presentation and speeds through it.

Tips to prevent gluttony:

- *Plan with the idea that more is not better.*
- *Find your core message and focus on it.*
- *Categorize your material as "must know," "should know," and "could know."*



5. Speakers who commit greed don't care if they go overtime.

Tips to prevent greed:

- *Plan and practice your presentation to prevent going overtime.*
- *Apply the 75% rule in your planning.*
- *Plan to end strong within your time limit.*



6. The mistake of wrath is seen in speakers who get angry and handle problems in an unprofessional manner.

Tips to prevent wrath:

- *Be professional and treat the event planner and the audience with respect.*
- *Know that things do not always go as planned.*
- *Do your best to work out any problems in a professional manner.*



7. The mistake of pride is seen in speakers who believe the presentation is all about them.

Tips to prevent pride:

- *Focus your planning, preparation, and practice on the audience.*
- *Learn how to deal with fear and anxiety to benefit your presentation*
- *Focus on making the audience smarter rather than showing how smart you are.*



Notes: